

# EARN

Employer Assistance and Resource Network

## Insight on Disability-Focused ERGs

EARN is presenting a free webinar on **April 26 at 2:00 PM (EDT)** titled, "Disability Focused Employee Resource Groups: Strategies and Best Practices." Employee Resource Groups (ERGs) have become an invaluable tool for attracting and retaining diverse talent and gaining access to new customer markets. This webinar will provide information on disability-focused ERGs and the value they bring to organizations. Presenters will highlight strategies and best practices and describe how utilizing ERGs enhanced their recruitment, community relations, and other business initiatives. Attendees will learn about successes and challenges and gain insight to a process that may be easily adapted, customized, and replicated.

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